

# Recruiters' Scorecard

Highlights from The Wall Street Journal/Harris Interactive survey of corporate recruiters on business schools

## NATIONAL RANKING

The National ranking is based on how recruiters rated each school on 20 different attributes, their future plans to recruit at the school, and the number of survey respondents who said they had recruited recently at the school. These schools enjoy a national reputation and tend to draw recruiters from many of the same companies, usually large national and multinational firms that pay high starting salaries.

2005 Rank	2004 Rank	University (Business School)
1	3	Dartmouth College (Tuck)
2	1	University of Michigan (Ross)
3	2	Carnegie Mellon University (Tepper)
4	7	Northwestern University (Kellogg)
5	6	Yale University
6	4	University of Pennsylvania (Wharton)
7	15	University of California, Berkeley (Haas)
8	8	Columbia University
9	11	University of North Carolina, Chapel Hill (Kenan-Flagler)
10	-	University of Southern California (Marshall)
11	12	University of Virginia (Darden)
12	9	Massachusetts Institute of Technology (Sloan)
13	5	University of Chicago
14	13	Harvard University
15	10	Stanford University
16	17	New York University (Stern)
17	14	Duke University (Fuqua)
18	18	Cornell University (Johnson)
19	19	University of California, Los Angeles (Anderson)

## INTERNATIONAL RANKING

This ranking includes European, North American and Central American schools that have a global pool of recruiters. It is based on how recruiters rated each school on 20 different attributes, their future plans to recruit students from the school, and the number of countries from which it draws recruiters. To be eligible for this ranking, a school needed respondents from at least four countries.

2005 Rank	2004 Rank	University (Business School)	Number of Countries Recruiters Come From
1	1	IMD, International Institute for Management Development	15
2	3	ESADE	12
3	-	Carnegie Mellon University (Tepper)	6
4	-	IPADE	4
5	2	London Business School	20
6	-	University of Western Ontario (Ivey)	8
7	8	Thunderbird (Garvin)	5
8	5	Massachusetts Institute of Technology (Sloan)	7
9	12	Insead	20
10	-	INCAE	6
11	4	HEC Paris	7
12	20	Instituto de Empresa	13
13	13	Columbia University	5
14	15	Erasmus University (Rotterdam)	8
15	14	York University (Schulich)	5
16	11	University of Chicago	5
17	16	Harvard University	7
18	10	Stanford University	5
19	18	IESE	13
20	-	Bocconi University	6

## REGIONAL RANKING

The Regional ranking is based on how recruiters rated each school on 20 different attributes, their future plans to recruit at the school, and the number of survey respondents who said they had recruited recently at the school. These schools tend to draw many of their recruiters from their local regions.

2005 Rank	2004 Rank	University (Business School)
1	1	Purdue University (Krannert)
2	8	Michigan State University (Broad)
3	3	Ohio State University (Fisher)
4	10	Thunderbird (Garvin)
5	11	IPADE
6	5	Brigham Young University (Marriott)
7	17	Wake Forest University (Babcock)
8	9	University of Denver (Daniels)
9	7	Tecnológico de Monterrey
10	16	University of Miami
11	13	Indiana University (Kelley)
12	19	Emory University (Goizueta)
13	15	University at Buffalo/SUNY
14	-	Fordham University
15	4	University of Maryland (Smith)
16	-	University of Iowa (Tippie)
17	20	University of Rochester (Simon)
18	6	Texas Christian University (Neeley)
19	25	College of William and Mary
20	14	Southern Methodist University (Cox)
21	2	Vanderbilt University (Owen)
22	24	Rice University (Jones)
23	12	University of Tennessee, Knoxville
24	-	University of Arizona (Eller)
25	18	Washington University (Olin)
26	30	University of Utah (Eccles)
27	21	University of Florida (Warrington)
28	31	Texas A&M University (Mays)
29	27	University of Notre Dame (Mendoza)
30	38	University of Georgia (Terry)
31	37	George Washington University
32	32	University of Minnesota (Carlson)
33	26	Pennsylvania State University (Smeal)
34	33	University of Wisconsin, Madison
35	-	University of Texas, Austin (McCombs)
36	29	University of Washington
37	22	University of Pittsburgh (Katz)
38	36	Georgetown University (McDonough)
39	34	University of California, Irvine (Merage)
40	41	Arizona State University (Carey)
41	39	Boston University
42	40	University of Illinois, Urbana-Champaign
43	35	University of Western Ontario (Ivey)
44	-	University of California, Davis
45	-	Georgia Institute of Technology
46	43	York University (Schulich)
47	-	University of Colorado, Boulder (Leeds)

## HONOR ROLL

Recruiters named these schools most often when asked which M.B.A. programs excel in the following academic disciplines. Based on total nominations by recruiters in The Wall Street Journal/Harris Interactive survey in 2004 and 2005.

Number of Nominations		Number of Nominations		Number of Nominations				
<b>ACCOUNTING</b>		4	New York University (Stern)	139	2	University of Michigan (Ross)	123	
1	University of Chicago	200	5	Carnegie Mellon University (Tepper)	133	3	Duke University (Fuqua)	94
2	University of Pennsylvania (Wharton)	197	<b>INFORMATION TECHNOLOGY</b>		4	Indiana University (Kelley)	93	
3	University of Texas (McCombs)	133	1	Massachusetts Institute of Technology (Sloan)	637	5	Harvard University	89
4	Brigham Young University (Marriott)	92	2	Carnegie Mellon University (Tepper)	365	<b>OPERATIONS MANAGEMENT</b>		
5	University of Illinois, Urbana-Champaign	82	3	Stanford University	168	1	Massachusetts Institute of Technology (Sloan)	324
<b>ENTREPRENEURSHIP</b>		4	University of California, Irvine (Merage)	80	2	Carnegie Mellon University (Tepper)	314	
1	Stanford University	430	5	University of California, Berkeley (Haas)	77	3	Purdue University (Krannert)	160
2	Babson College (F.W. Olin)	229	<b>INTERNATIONAL BUSINESS</b>		4	University of Michigan (Ross)	129	
3	Harvard University	172	1	Thunderbird (Garvin)	649	5	Michigan State University (Broad)	88
4	University of California, Berkeley (Haas)	116	2	Insead	265	<b>STRATEGY</b>		
5	Massachusetts Institute of Technology (Sloan)	105	3	Harvard University	196	1	Harvard University	996
<b>FINANCE</b>		4	Columbia University	139	2	Stanford University	190	
1	University of Pennsylvania (Wharton)	722	5	University of Pennsylvania (Wharton)	107	3	Dartmouth College (Tuck)	136
2	University of Chicago	472	<b>MARKETING</b>		4	University of Pennsylvania (Wharton)	134	
3	Columbia University	182	1	Northwestern University (Kellogg)	1,304	5	Northwestern University (Kellogg)	112

## TOP SCHOOLS FOR RECRUITING WOMEN

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring women graduates. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2004 and 2005.

Rank	University (Business School)	Number of Nominations
1	Columbia University	123
2	Northwestern University (Kellogg)	116
3	Stanford University	73
4	University of Michigan (Ross)	67
5	University of California, Berkeley (Haas)	64

## TOP SCHOOLS FOR RECRUITING MINORITIES

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring minority graduates. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2004 and 2005.

Rank	University (Business School)	Number of Nominations
1	University of Michigan (Ross)	113
2	Howard University	105
3	Columbia University	67
4	Harvard University	55
5	University of California, Berkeley (Haas)	52

## TOP SCHOOLS FOR RECRUITING M.B.A.S WITH HIGH ETHICAL STANDARDS

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring graduates with strong ethical standards. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2004 and 2005.

Rank	University (Business School)	Number of Nominations
1	Yale University	131
2	Brigham Young University (Marriott)	127
3	Dartmouth College (Tuck)	122
4	University of Denver (Daniels)	101
5	University of Virginia (Darden)	92
6	University of California, Berkeley (Haas)	72
7	IPADE	70
8	University of Notre Dame (Mendoza)	67
9	Stanford University	61
10	Carnegie Mellon University (Tepper)	51
10	ESADE	51
10	University of Michigan (Ross)	51



**Journal Link:** For expanded listings of business schools based on The Wall Street Journal/Harris Interactive survey of corporate recruiters, go to [CareerJournal.com/reports/bschool05](http://CareerJournal.com/reports/bschool05).